# Paramount Oncology Group Online Privacy Policy

## **Privacy Policy**

This Privacy Policy discloses the privacy practices for the Paramount Oncology Group ("POG") website (the "Website") owned and operated by POG. All owners, employees and contractors of the Website (referred to as "us" or "we") are committed to protecting your privacy online. Please read the following to learn what information we collect from you (the "User" or the "End User") and how we use that information. If you have any questions about our privacy policy, please contact us.

YOU SHOULD READ THIS PRIVACY POLICY CAREFULLY. BY ACCESSING OR USING OUR WEBSITE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND AGREE TO BE BOUND TO ALL THE TERMS OF THIS PRIVACY POLICY AND OUR WEBSITE TERMS OF USE. IF YOU DO NOT AGREE TO THESE TERMS, EXIT THIS PAGE AND DO NOT ACCESS OR USE THE WEBSITE.

## **Information Logs**

We do not collect any personal information through this website unless you provide it voluntarily. If you provide personal information to us voluntarily, such as your name, email or phone number, we will only use it to fulfill your request (for example, for a phone consultation or an information download). We will require internal recipients to protect the information and use it only for the intended purpose and will not sell, license or transmit that information outside of Paramount Oncology Group.

When you use our website, our servers automatically log non-personal information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

Cookies are used to optimize your browsing experience and website load times. You may set your browser to reject cookies at any time and still access our site, but without the benefits of a custom web browsing experience.

#### **Healthcare Information**

The healthcare content on this site is intended to provide general education and should not be construed as medical advice for any individual or condition. Always consult directly with your doctor or other medical professional for diagnosis, treatment and recommendations regarding your specific health concerns.

POG is committed to ensuring both the privacy and security of our patients' protected health information (PHI) and fully complying with all federal and state laws and regulations concerning such information. Please read our HIPAA policy on our website for further information. All new and established patients have signed a HIPAAA agreement form and have been given a copy of our policy. You may request an additional copy of our HIPAA policy by contacting our office directly.

### **Security of Information**

We understand that your privacy is important, and we take security seriously. To prevent unauthorized access, maintain—data accuracy, and ensure the correct use of information, we have in place appropriate physical, electronic, and managerial procedures to safeguard and secure the personally identifiable information we collect online.

## Third-Party Websites, Email & Social Media

This Privacy Policy only addresses the use and disclosure of information we collect from you. Other websites that may be accessible through this Website have their own privacy policies and data collection, use and disclosure practices. If you link to any such website, we urge you to review the website's privacy policy. We are not responsible for the policies or practices of third parties.

This privacy policy does not apply to email that is sent to our office; email should not be used to transmit sensitive information.

It also does not apply to our social media accounts, such as Facebook. Each social network has its own privacy policy, which you should read before creating an account. We are not responsible for any actions taken by a social network after you have visited our site, such as marketing or retargeting.

## **Changes to Privacy Policy**

We may change this Privacy Policy at any time by posting the revised Privacy Policy in the "Privacy Policy" section of the Website. The revised Privacy Policy is effective immediately when posted on the Website. It is the responsibility of each User to review the Website and the Privacy Policy periodically to learn of any revisions to this Privacy Policy. Your continued use of the Website after the effectiveness of such revisions will constitute your acknowledgment and acceptance of the terms of the revised Privacy Policy.

Effective January 2018